

# KUSTOM KIT® 2019 COLOUR REFERENCES

**These colour references are provided for replication of Kustom Kit colours in printed materials and online only. Whilst these represent the closest possible Pantone/CMYK matches, they should not be used as a direct comparison to actual garment colours.**

## KNITS (Polos & T-Shirts)

Colour	Pantone Ref.	C	M	Y	K
Apple Green	7479 C	55	0	50	0
Aqua	306 C	75	0	7	0
Black	Black C	0	0	0	100
Black Melange	424 C	0	0	0	100
Bright Blue	299 C	85	19	0	0
Bright Orange Marl	166 C	0	65	100	0
Bright Red	1935 C	0	100	57	5
Bottle Green	554 C	78	0	63	67
Burgundy	229 C	0	100	15	50
Burnt Orange	166 C	0	64	100	0
Canary	107 C	0	4	79	0
Charcoal Melange	Cool Grey 11 C	0	2	0	68
Charcoal Solid	Cool Grey 8 C	0	1	0	43
Chocolate	412 C	0	30	66	98
Coral Marl	813 C	0	94	35	0
Dark Grey Marl	424 C	0	0	0	61
Dark Purple	519 C	67	100	30	10
Denim Marl	280 C	100	72	0	18
Electric Blue	2935 C	100	46	0	0
Fluorescent Coral	813 C	0	94	35	0
Fluorescent Lime	802 C	51	0	85	0
Fluorescent Orange	1585 C	0	56	90	0
Fluorescent Pink	806 C	0	72	0	0
Fluorescent Yellow	387 C	10	0	74	0
Gold	1365 C	0	29	72	0
Graphite	446 C	21	0	23	75
Grey	Cool Grey 9 C	0	1	0	51
Grey Melange	Cool Grey 8 C	0	1	0	43
Heather Grey	Cool Grey 8 C	0	1	0	43
Heather Grey (KK507 only)	Cool Grey 6 C	0	0	0	31
Hot Pink	233 C	11	100	0	0
Hot Pink Melange	233 C	11	100	0	0
Irish Green	355 C	94	0	100	0

Colour	Pantone Ref.	C	M	Y	K
Jade	321 C	100	0	33	35
Kelly Green	347 C	100	0	86	3
Khaki	5815 C	0	0	91	79
Light Blue	292 C	49	11	0	0
Light Grey	420 C	0	0	0	15
Light Grey Marl	Cool Grey 6 C	0	0	0	31
Lime	382 C	29	0	100	0
Lime Marl	360 C	58	0	80	0
Magenta	242 C	10	100	0	49
Mid Blue	279 C	68	34	0	0
Mint Green	317 C	18	0	8	0
Mid Yellow	123 C	0	24	94	0
Natural	4545 C	0	3	19	6
Navy	2767 C	100	78	0	54
Navy (KK400 only)	296 C	100	46	0	70
Navy Melange	539 C	100	49	0	70
Orange	158 C	0	61	97	0
Pink	210 C	0	39	6	0
Pink Marl	212 C	0	72	27	0
Purple	5275 C	60	47	0	30
Raspberry	214 C	0	100	34	8
Red	200 C	0	100	63	12
Royal	661 C	100	69	0	9
Sage	5625 C	28	0	29	48
Sage Marl	5625 C	17	0	9	36
Silver	Cool Grey 9 C	0	1	0	51
Soft White	7499 C	0	2	15	0
Sun Yellow	113 C	0	7	66	0
Turquoise	639 C	100	0	5	5
Turquoise Marl	312 C	96	0	11	0
Yellow	115 C	0	9	80	0
Yellow Marl	108 C	0	6	95	0
White	7541 C	0	0	0	0

**These colour references are provided for replication of Kustom Kit colours in printed materials and online only. Whilst these represent the closest possible Pantone/CMYK matches, they should not be used as a direct comparison to actual garment colours.**

### WOVENS (Shirts & Blouses)

Colour	Pantone Ref.	C	M	Y	K
Black	Black C	0	0	0	100
Bottle Green	553 C	59	0	53	80
Burgundy	229 C	0	100	15	60
Chambray Blue (KK148 only)	2718 C	67	41	0	0
Charcoal	Cool Grey 11	0	2	0	68
Claret	194 C	0	100	64	33
Dark Navy	2767 C	100	78	0	54
Dark Purple	511 C	60	100	45	30
French Navy	2767 C	100	78	0	54
Graphite	425 C	0	0	0	77
Italian Bue	2728 C	96	69	0	0
Light Blue KK105, KK109, KK113, KK117, KK118, KK145, KK182, KK183, KK187, KK188, KK189, KK190, KK701, KK702, KK710, KK719, KK782, KK789	2708 C	26	10	0	0
Light Blue KK114, KK115, KK116,	277 C	27	7	0	0
Light Blue KK102, KK104, KK131, KK133, KK134, KK138, KK139, KK141, KK142, KK184, KK191, KK191, KK241, KK242, KK742F, KK743F, KK747, KK350, KK351, KK360, KK361, KK385, KK386, KK387, KK388	278 C	39	14	0	0
Light Grey	428 C	2	0	0	18
Lilac	665 C	20	17	0	2
Lime	367 C	32	0	59	0
Mid Blue	660 C	90	57	0	0
Midnight Navy	533 C	100	83	46	13
Navy	2768 C	100	78	0	44
Navy (KK146 only)	533 C	100	83	46	13
Orange	158 C	0	61	97	0
Pink	217 C	0	28	0	0
Purple	668 C	65	64	0	30
Red	200 C	0	100	63	29
Royal	280 C	100	72	0	32
Silver Grey	421 C	0	0	0	26
Silver Grey (KK185 only)	Cool Grey 9	0	1	0	51
Yellow	115 C	0	9	80	0
White	7541 C	0	0	0	0

### WOVENS (Bargear Aprons)

Colour	Pantone Ref.	C	M	Y	K
Black	Black C	0	0	0	100
Lime	382 C	29	0	100	0
Navy	2768 C	100	78	0	44
Orange	165 C	0	59	96	0
Purple	274C	100	100	0	28
Raspberry	214 C	0	100	34	8
Red	200 C	0	100	63	12
Royal	661 C	100	69	0	9
Turquoise	639 C	100	0	5	5
White	7541 C	0	0	0	0

### KNITWEAR (Sweaters & Cardigans)

Colour	Pantone Ref.	C	M	Y	K
Black	Black C	0	0	0	100
Bottle Green	553 C	59	0	53	80
Burgundy	229 C	0	100	15	60
Dark Grey Melange	425 C	0	0	0	77
Graphite	425 C	0	0	0	77
Navy	2768 C	100	78	0	44
Silver Grey	421 C	0	0	0	26