

*écologie.*  
by AWDiS

Style + Conscience





At **Écologie by AWDiS**, we reaffirm our commitment to sustainability for 2019, as we continue in our mission to build a better future for the planet.

Following our launch last year, we have extended our innovative collection of sustainable t-shirts, sweatshirts and knitwear, all crafted from ecologically friendly cotton sources. One of our highlights for the new season is the adoption of recycled polyester into the range for the first time, introducing the new **Taroko Regen Sweater (EA062)**, crafted from 30% recycled polyester which is derived from plastic bottles. We are also excited to develop our organic story, welcoming a wave of exciting new additions to our organic line.

Combining sustainability with fashion, our garments help reduce the negative impact of the apparel industry on the environment, without compromising on style.

## Style + Conscience.

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## At Écologie by AWDIs, our mission is to help reduce the harmful impact of the apparel industry on our planet.

The fashion industry is the world's second biggest polluter in the world (behind fossil energy production), and contributes to the equivalent of **50 billion plastic bottles being released into the environment** each year.

Clothes manufacturers are having a disastrous impact on the planet, through water usage, chemical waste, and carbon dioxide emissions. It is estimated that **\$500 billion of waste clothing and materials** is burned or sent to landfill each year, instead of being recycled.



**We recycle 0.22kg of cotton waste in an average t-shirt**



**On average, we recycle 19 plastic bottles + 0.56kg of regenerated cotton for our new fully recycled EA062**



**We only use factories that are Sedex, BSCI, WRAP, GOTS and RCS accredited**



**All of the yarn used in our collection has traceable GOTS or RCS transaction certificates**

## In 2018, we reduced the amount of cotton waste sent to landfill by repurposing pre-consumer waste into new fabrics.

Working closely with our supply chain, we are proud to introduce the first style to our collection made entirely of regenerated material; the polyester content of the Taroko Re-gen Sweater (EA062) is derived from recycled plastic bottles. **It is our goal that by 2020, our Re-gen collection will be 100% regenerated.**

If this wasn't enough, we are introducing completely recycled packaging, from the cartons to the plastic bags. We also pledge to keep use of plastic to a minimum while still offering practicalities for your business. Reducing the impact of carbon dioxide emissions, we are continuing our tree planting programme in partnership with Carbon Footprint, and we promise never to airfreight your Écologie styles.

### Our Organic Range

Organic crops are not treated with any herbicides, insecticides, pesticides or genetically modified organisms, which can unbalance the natural habitat of the soil and can cause harm to wildlife ecosystems, farmers, water supplies and consumers. Organic cotton also reduces the volume of water used in the production process, and is found to be better for your health as there is no exposure to harmful skin irritants.

Expanding on the successful Cascades t-shirts (EA001/1F), we have developed our 100% organic range for 2019: the long sleeved unisex tee (EA021), the fashionably functional polo (EA011) and our super soft brushed hoody (EA041).

Heather Grey



## Cascades Organic Tee EA001

100% Organic Cotton Fabric Weight: 150gsm  
S – XXL

- |                                    |                                    |                                    |                                |                                  |
|------------------------------------|------------------------------------|------------------------------------|--------------------------------|----------------------------------|
| <input type="radio"/> Arctic White | <input type="radio"/> Ink Blue     | <input type="radio"/> Bottle Green | <input type="radio"/> Burgundy | <input type="radio"/> Charcoal   |
| <input type="radio"/> Fire Red     | <input type="radio"/> Heather Grey | <input type="radio"/> Jet Black    | <input type="radio"/> Navy     | <input type="radio"/> Sun Yellow |

Single jersey fabric / Ribbed collar / Taped neck / Twin needle detail at hem and sleeve / Side seams / Fashion fit / Tagless

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Navy



Arctic White



## Cascades Organic Ladies Tee EA001F

100% Organic Cotton Fabric Weight: 150gsm  
XS – XL

- Arctic White
- Ink Blue
- Bottle Green
- Burgundy
- Charcoal
- Fire Red
- Heather Grey
- Jet Black
- Navy
- Sun Yellow

Single jersey fabric / Ribbed collar / Taped neck / Twin needle detail at hem and sleeve / Side seams / Fashion fit / Tagless

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Blue / White



Burgundy / White



Navy / Gold



## Tulum Re-gen Tee EA003

60% Regenerated Cotton 40% Polyester Fabric Weight: 170gsm  
XS – XXL

 Black / White  Navy / Gold  Blue / White  Burgundy / White

Single jersey fabric / Ribbed Collar / Taped Neck / Side seams / Twin needle detail at hem and sleeve  
Set in sleeves / Two colour marl effect / Angled shoulder seams / Fashion Fit / Tagless

New



**Etosha Organic Polo Shirt**  
EA011

100% Organic Cotton Fabric Weight: 170gsm  
XS – XXL

- Arctic White
- Jet Black
- Navy

Pique knit / Knitted collar / Taped neck / Side seams / Twin needle detail at hem and sleeve  
Set in sleeves / Two button placket / Fashion fit / Tagless

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Arctic White

## Erawan Organic Long Sleeve Tee EA021

100% Organic Cotton Fabric Weight: 150gsm  
XS – XXL

Arctic White  Jet Black

Ribbed collar / Taped neck / Side seams / Set in sleeves  
Twin needle detail at hem and sleeve / Fashion fit / Tagless

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New

Jet Black





Red



Ink Blue



Heather Grey

## Banff Re-gen Sweatshirt EA030

70% Regenerated Cotton 30% Polyester Fabric Weight: 260gsm  
XS – XXL

- Black
- Ink Blue
- Charcoal
- Heather Grey
- Navy
- Red

French terry / Set in sleeves / Ribbed collar, cuffs and hem / Taped Neck  
Angled cuff details / Crew neck / Fashion fit / Tagless

Blue / White



Navy / Gold



## Galapagos Re-gen Sweatshirt EA033

52% Regenerated Cotton 48% Polyester Fabric Weight: 270gsm  
XS – XXL

 Black / White  Navy / Gold  Blue / White  Burgundy / White

French Terry / Set in sleeves / Two colour marl effect / Solid colour ribbed collar, cuffs and hem  
Fashion fit / Tagless

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Black



Heather Grey



## Lusaka Re-gen Hoody EA040

70% Regenerated Cotton 30% Polyester Fabric Weight: 260gsm  
XS – XXL

● Black ● Ink Blue ● Charcoal ● Heather Grey ● Navy

French Terry / Set in sleeves / Angled cuff details / Ribbed collar, cuffs and hem / Taped neck  
Front kangaroo pocket / No hood drawcord / Fashion fit / Tagless

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New

Heather Grey



Navy



## Corcovado Organic Hoody EA041

100% Organic Cotton Fabric Weight: 270gsm  
XS – XXL

● Heather Grey ● Jet Black ● Navy

Inner Fleece / Peached face / Set in sleeves / Angled cuff details / Ribbed collar, cuffs and hem  
Taped neck / Front kangaroo pocket / No hood drawcord / Fashion fit / Tagless

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Navy

Navy / Charcoal



Navy / Charcoal



Black / Charcoal

Black / Charcoal



## Okavango Re-gen Zoody EA051

70% Regenerated Cotton 30% Polyester Fabric Weight: 330gsm  
XS – XXL

- Black / Charcoal
- Heather Grey / Navy
- Navy / Charcoal

Set in sleeves / Peached fabric surface / Brushed fabric inner / Metal zip at front / Taped neck  
Hood with drawcord / Contrast ribbed cuffs and hem / Front kangaroo pocket / Tagless



Black



Heather Grey



Charcoal

## Arenal Re-gen Sweater EA060

70% Regenerated Cotton 30% Polyester Fabric Weight: 8lbs/dz, 12 gauge  
XS – XXL

- Black
- Charcoal
- Heather Grey
- Navy

Fine gauge knit / Set in sleeves / Rolled collar, cuffs and hem / Fashion fit / Tagless



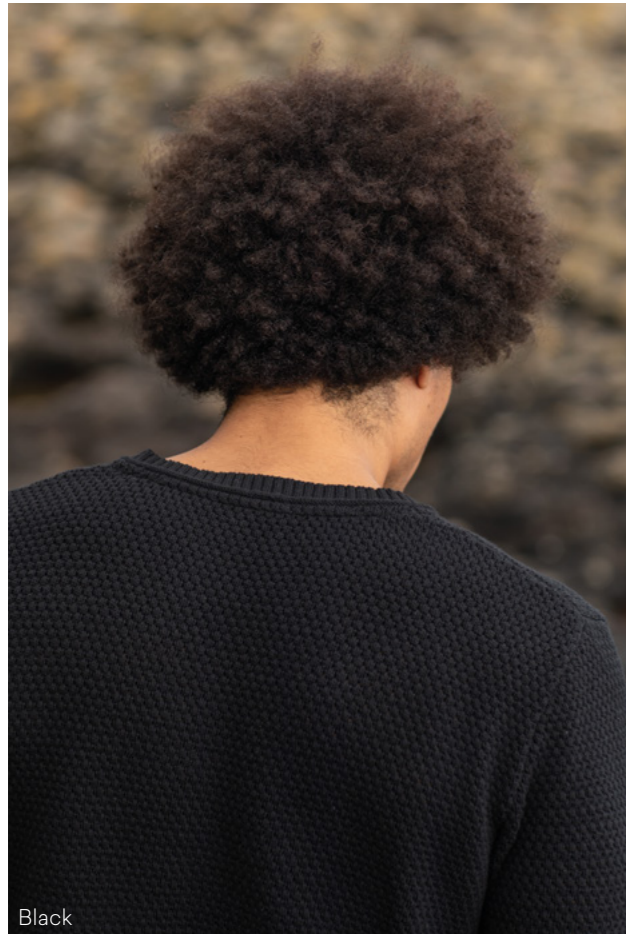
## Wakhan 1/4 Zip Re-gen Sweater EA061

70% Regenerated Cotton 30% Polyester Fabric Weight: 464g  
XS – XXL

Black  Charcoal  Heather Grey  Navy

1/4 zip at neck / Set in sleeves / Ribbed collar, cuffs and hem / Fashion fit / Tagless

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Black



Navy



New

Black + Navy

## Taroko Re-gen Sweater EA062

70% Regenerated Cotton 30% Recycled Polyester Fabric Weight: 15.50 lbs/dz 7 gauge  
XS – XXL

● Black ● Navy

Set in sleeves / Ribbed collar, cuffs and hem / Seed stitch / Fashion fit / Tagless



Charcoal / Black



Heather Grey / Charcoal



Navy / Heather Grey

## Iguazu Re-gen Knitted Hoody EA080

70% Regenerated Cotton 30% Polyester Fabric Weight: 12lbs/oz 7 gauge  
XS – XXL

● Charcoal / Black   ● Navy / Heather Grey   ● Heather Grey / Charcoal

Two tone colour effect – using contrast yarn, knitted to give a marl effect / Set in sleeves  
Ribbed cuffs and hem / Hood with drawcord / Tuck stitch knit / Fashion fit / Tagless

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## Our Fabric

### Regenerated Cotton

Our regenerated cotton yarn is derived from cotton waste from the cutting room, normally destined for landfill. Instead, we have a dedicated and highly trained team who collect and sort the offcuts (or 'clips') by colour, ready to start the journey to become an Écologie garment.

Once colour sorted, the clips are shredded down, mixed with polyester, and then spun into yarn, ready to be knitted and woven.



**This is a completely dry process; the colour sorting means that there is no need to further dye the cotton, reducing further chemical and water waste entering the environment**



**Avoids the CO2 emissions associated with growing and processing new cotton**



**Reduces the amount of land needed to grow cotton and waste going to landfill**

### Recycled Polyester

At AWDiS we are cleaning up the world, plastic bottle by bottle, to create recycled polyester for our sustainable blends. Collected plastic bottles are shredded and converted into pellets, which are then melted and extruded in to yarn.

### Organic Cotton

Using cotton derived from sustainable sources, our organic cotton fabric supply chain is GOTS certified. This ensures minimal impact to the environment during the growing, spinning and knitting processes, allowing us to work towards a better future for our planet.



